

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



Franklin Simon & Co. Introduce

JUPON COSTUME BLOUSES

The New Paris Fashion of a Blouse
That Makes a Complete Costume
When Worn Over a Slip or Petticoat.

30—JUPON COSTUME BLOUSE for Women and Misses, of black chiffon, silk, velvet, slashed from hem to hip line, and with black cabochons outlining the sleeves. 29.50

32—JUPON COSTUME BLOUSE for Women and Misses, of silk crepe de chine in navy blue, brown or black, slashed to the hip, banded with silk braid, in contrasting color; novelty leather belt. 19.75

FEMININE BLOUSE SHOP—Third Floor

Prompt Delivery Free, Anywhere in the United States
Phone 6900 Fitz Roy

Conspicuous nose pores grow larger if neglected

THE pores of your face are not as fine as those on other parts of your body.

On the nose, especially, there are more fat glands, and there is more activity of the pores. If these pores are not properly stimulated and cleansed, they clog up and become enlarged.

To reduce enlarged pores, follow every night this simple treatment:

W RING a soft cloth from very hot water, lather it with Woodbury's Facial Soap, then hold it to your face.

When the heat has expanded the pores, rub in very gently a fresh lather of Woodbury's.

Repeat this hot water and lather application several times, stopping at once if your nose feels sensitive.

Finish by rubbing the nose for 30 seconds with a piece of ice.

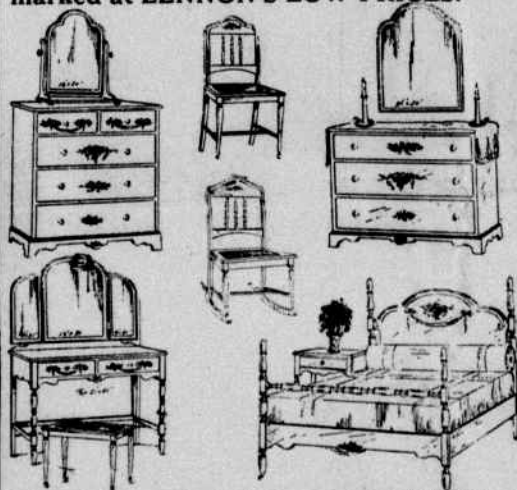
GET a cake of Woodbury's today, at any drug store or toilet goods counter, and see what an improvement this treatment will make the first time you use it.

Do not expect to change in a week a condition resulting from long neglect. But follow the treatment persistently and you will be able to reduce the enlarged pores and make them inconspicuous.

A 25-cent cake of Woodbury's lasts for a month or six weeks of this treatment and for general cleansing use. The Andrew Jergens Co., Cincinnati. New York and Perth, Ontario.

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A SELECTION OF DECORATED SUITES which add to the charm of Milady's or Misses' Boudoir, marked at LENNON'S LOW PRICES.



THE SUITE ILLUSTRATED; SEVEN PIECES FRENCH GREY HIGH-LIGHTED, GUN METAL SHADING, AND DECORATED WITH A CHARMING COMBINATION OF HAND-PAINTED FLOWERS.

\$324.00

Many Gifts and Odd Pieces, in Solid Mahogany, and various styles of Decorations—Gate Leg Tables, The Handy Secretary, Sewing Tables, Luxurious Armchairs ATTRACTIVELY PRICED.

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Every Musical Instrument

Manufacturers - Retailers
150 Page Catalog FREE

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NEW YORK



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472—Pottery fruit bowl. Green or blue \$15.

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OVINGTON'S
"The Gift Shop of 5th Ave."
Fifth Avenue at 39th Street



Maternity

Lane Bryant graces the days of the expectant mother, with charming garments of such skilful design that without embarrassment she may pursue the normal social life.

Dainty Outfits for Baby
Complete layettes of exquisite quality; lovely toys and nursery furniture. If unable to call, write Dept. N.J. for Free Style Book

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and bodily comfort. Worn with the sheerest summer gowns. Light and dainty, and an absolute protection.

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SANITARY BLOOMERS

Made of the purest sheet rubber. No tapes, threads, buttons or fabric. Easily cleaned in warm water. Cannot pull apart at seams. Very durable. Once worn you will never be without a Protecto. Cool, comfortable and perfectly ventilated.

At department, dry goods, drug stores and specialty shops. If your dealer hasn't it send his name and \$2.00 to
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229 Fourth Avenue New York
Makers of the famous "Quickstep"
Ventilated Rubber Baby Bloomers



Electric Grills
BROIL—BOIL—FRY
TOAST—BAKE—STEW

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OF THE UNITED ELECTRIC LIGHT & POWER CO.
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MME. MARIE of 222 Riverside Drive, New York City, for the past twenty years has specialized in the removal of facial blemishes. A beautiful face is often marred by deep lines, double chin, drooping eyelids, freckles, scars, etc. MME. MARIE removes all these imperfections without CUTTING OR FILLING. Healthful stimulation of the muscles and tissues, as given by MME. MARIE, accomplishes the desired results quickly. Don't worry about facial disfigurements, have them removed by MME. MARIE. All work guaranteed. Appointments may be made by letter or phone.

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NEW FRENCH DISCOVERY which is composed of pulverized Henna and Herba, provides the best coloring in the world. Not affected by previous dyes. Will not stain scalp or rub off. All shades, easy to apply. Beware of inferior substitutes: A perfect preparation proven to be absolutely the best. Price, \$1.50. Postpaid, \$1.95. Blond Henna for lightening hair that has grown dark. Price \$2.25. Address Dept. B, R. PAUL, Hair Coloring Specialist, 34 W. 37th St., N. Y. Tel. Fitz Roy 6796.

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For Men & Women. Cover entire body or any part. Send for Illustrated Booklet.
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Look Twenty Years Younger through Madame Marie's Method. Removes freckles, lines, blemishes. Restores youthful contour and facial beauty.
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LADIES' MUSICAL GLOVE BOX—Large size, exquisitely finished in finely inlaid wood—master workmanship throughout. The sweet melodies it plays are delightfully entertaining. \$35.

A Feather-Weight Doll
26 inches tall, 8 oz. in weight—a beauty. Can walk and talk. \$5.25.

Write for catalog of latest Gifts and Playthings.

THE MAYFAIR
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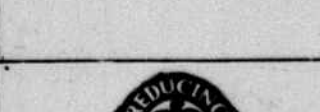


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GIVES instant relief to hot, tired, aching, swollen feet, corns, bunions, blisters and sore spots. It takes the friction from the shoe and gives new vigor.

ALLEN'S FOOT-EASE makes tight or new shoes feel easy. Always use for dancing and other party—simply apply Bary-Gone Reducing Cream at night.

and you will soon note the marked improvement. Pouch for \$5 postpaid. Address Dept. B, F. A. F. Co., 40 Central Park West, N. Y.



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BARY-GONE
For Local Flesh Reduction—A harmless, yet sure and satisfying way for reducing flesh locally.

If you would reduce your arms, bust, neck, or other parts—simply apply Bary-Gone Reducing Cream at night.

First we wash your hair. Then we put in the permanent waves by steam. Work by Monsieur Francis and Monsieur Thomas of Paris. \$20 all over head.

Chase-Gray de France used to restore gray hair to beautiful chestnut color. (Send \$1.15 postpaid.) Applications \$3 and up.
FRANCIS
Hair Dressing Corporation,
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Half Yearly Sale
of Stockings, Sweaters & Scarves
20% DISCOUNT

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LOT No. 7—Silk and Lisle Stockings. Lightweight in gray, brown or navy mixtures. Hand clocked. Were \$3.00. Reduced to \$2.25.

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LOT No. 6—Among values for men: two tone lisle thread socks. Only 95c. a pair or \$5.50 for half-doz., formerly \$1.25 a pair.

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Three slices of Basy Bread a day. Help reduce your weight in a natural way.

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Gentlemen: Will finish my Basy Bread course within two weeks. I wish you would now tell me how I can keep my weight. I have lost thirty-six pounds, and best of all is my gain in health and strength, and no wrinkles, at seventy-two years of age. H. L. M. Moss.

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